REP HEADLINE# 6356496 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ TRF# 334522 ORDER WORKSHEET REP: TEL# 703 528 7800

ADV #

HARRIS REPORT FROM REP FAX# 703 528 7880 **CHANGES** *** WFTV-TV *** OCT10/12 17.52

AGY # 1292 ORDER # FLIGHT DATES SEP28/12 OBAMA FOR AMERICA ADV. NAME POLI/B OBAMA/D/PRE/US AGY. NAME GREER, MARGOLIS, MITCHELL STATE TAX EST#1881 COMMENTS: (LINE, ORDER, INVOICE) WASHINGTON, DC OCT6/12 WK-2 3050 K ST NW, CONTRACT # 6356496 20007 CO-OP BILLING NEEDED BUYER NAME KATIE KEULEMAN CLASS: NATL. SALES PRSN WA- JOE KNAUER OFF.# 6556 SALESMAN # LOCAL DATE OCT10/12 REGIONAL 17.52

REP: TO LENA OK'D M2 FR JULIE

PRDCT

CITY TAX

TTLS RTS PLSC FM, THX 10/10

STA:

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE **** GREER MARGOLIS ALL INVOICES ARE TO BE SENT TO:

WASHINGTON, DC 20007 SUITE 800 1010 WISCONSIN AVENUE NW ACCOUNTING

:LINE#:REP :CD: :LINE#: AGENCY PRODUCT CODE = AGENCY ADVERTISER CODE = TIME PERIOD : LGTH : SEC AGENCY EST# = 1881 \$4,000.00 RATE 10/6 START 10/6 DATE : /WK: INVT : DATE : /WK: 0 SAT DAYS :TOTL: :SPTS:

0

PROGRAM : LATE NEWS

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1135P-1200M

23

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CHANGES *** WFTV-TV ***

28		CONTRACT TOTAL TOTAL SPOTS	CON				104200.00	42300.00 OCT/12	SEP/12
OVIKE.	ω (OOTBA	2M \$4, 2M \$4, 30A DUE	1155P-12:	NEWS @	H	MISSED:SAT/1135P-1200M OFFER:SAT/1155P-1230A CMT:SPOT RAN @12:06 CMT:RUNOVER.	STATION MAKEGOOD OFFERS: M2 OK'D BUY#21 MISSE CM	STATION M2 OI
713)	00100100					ON LINE-21	A LATE RUN SPOT	Ö	J 0 (
)TBALL	UE TO FOO	1155P-1230A DUE TO FOOTBALL	NEWS @	LATE NEWS SPOT RAN @12:06A IN EYEWITNESS	PROGRAM : LATE NEWS	Ç. ⊞
Н		SAT	Н	10/6	10/6	\$4,000.00	2M	24 A 1155P-1230A	: I
: TOTL:	DAYS	WEEK :	:SPTS: W	END :	: START :	RATE	: LGTH : SEC	REP :CD: TIME PERIOD	:LINE#:REP

MARKET TOTALS \$446,820 WETV 33% WKMG 16% WOPX 0% WESH 30% WOFL 13% WKCF 2% WRDQ 5% EFTV 0% WRBW 18 CABL 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

L-LENGTH M-MAKEGOOD N-PROGRAM NAME